

The Keuka Lake Art Association Inc.

2011 The 45th Annual Art Show

314 E. Washington St.

Bath, NY 14810

Telephone: 607-569-3564/607-776-7774

www.KeukaLakeArtAssociation.com E-mail: klaa_artshow@yahoo.com

Dear Fellow Artists:

The Keuka Lake Art Association wishes to extend an invitation to exhibit in our 45th Annual Art Show on Saturday, July 9th, from 10 AM until 5 PM Sunday, July 10th, from 12 noon until 5 PM held on the Village Square in Hammondsport, NY.

Our juried show will continue to award ribbons and cash in nine categories:

Drawings & Graphics

Pottery (hand-crafted only)

Jewelry (artist's original only)

Photography

Sculpture

Oils & Acrylics - Amateur

Oils & Acrylics - Professional

Watercolors - Amateur

Watercolors- Professional

The Pottery and Jewelry categories are limited to original design and craftsmanship only. All categories should show the artist's recent and original work.

Since oils & acrylics and watercolors are judged and awarded in separate professional and amateur categories, please note our criteria for professional status:

- 1) Operation of a gallery or studio for the sale of one's work; or
- 2) Sale of one's work on consignment; or
- 3) Election by the artist to be designated a professional.

Final interpretation of criteria will be by the Art Show Committee.

We can accept only judicable entries, to be judged Saturday and awarded Sunday. An exhibitor must attend both days to be eligible for any awards.

To encourage new talent, Jeanne Lent Memorial Student Grants will be awarded to the outstanding high school and college undergraduate exhibitors.

Please note the following change for the 2011 show. The entrance fee for amateur and professional exhibitors is \$40 if paid before June 15, 2011. All entries for regular exhibitor spaces received after June 15, 2011 will be charged \$50. The entrance fee for students, high school or college undergraduates is still \$10. A 15 percent commission is also due on all art show sales, payable at the Bandstand on the day of the sale.

Freestanding exhibits are limited to 10 feet by 10 feet. For those that request, 15 feet of snow fence will be provided. Due to insurance purposes, please, no set-ups will be allowed prior to 7:00 AM Saturday morning.

Please note: The Hammondsport Village has restricted the use of tent stakes in the park. Please secure your tents by an alternative method.

Please do not park on the street between the bandstand and Community Bank NA. Parking information will be provided when you check in at the Bandstand on Saturday at 9 AM. For the comfort and safety of the Art Show patrons, please do not bring dogs.

By unanimous request of past artist exhibitors, the show will go on rain or shine.

Please return the completed entry form and mail with your entry fees as soon as possible--no later than June 30, please!

See you in July...

THE ART SHOW COMMITTEE:

Bobby Beckhorn

Tony & Carol Olszewski

Ron & Ellen Snyder

Tom & Carol Bidwell

Joan Rogerson

Marlene Pierce (emeritus)

Mike & Rita Moretti

Dave & Karen Shirley

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EXHIBITOR: _____ E-MAIL: _____

ADDRESS: _____ PHONE: _____

CITY: _____ STATE: _____ ZIP CODE: _____

Please check the categories in which you will be exhibiting:

Drawing & Graphics Photography Oils & Acrylics
 Jewelry (artist's original only) Pottery (hand-crafted only) Watercolors
 Sculpture (list media) _____

Please indicate your category status:

Amateur Professional High School Student College Student

It is understood that each artist assumes full responsibility for his own work and that the Keuka Lake Art Association and the Village of Hammondsport are not in any way liable for any damage that may be incurred. **The entry fee before June 15 is \$40.00, after June 15 is \$50. High school and college undergraduate fees remain at \$10.** Each exhibitor is allotted 15 feet of snow fence or 10 feet x10 feet freestanding area. Please indicate your preference below. (NO RESERVED SPACES) A commission of 15 percent on all Art Show sales is payable at the Bandstand on the day of the sale.

Notice: The use of stakes is not allowed in the village park. Please use an alternative method to secure your tent.

Please enclose fee with your registration:

\$40 (\$50 after June 15) Regular Exhibitor \$10 College and High School Exhibitor

I prefer:

Freestanding area (10 ft. x 10 ft.) Snow fence (15 ft.)

Your cancelled check is your receipt.

No refunds after July 1.

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